

# COALITION SUMMIT FOR AMERICAN OLYMPIC SUCCESS

## EXECUTIVE SUMMARY



### SUMMIT PURPOSE

Develop and align a Cooperation Agreement to support necessary steps needed to move American Olympic Sailing forward & develop Gold medal athletes

Summit  
September 2024

Report Published  
February 2024

Coalition Summit to define policies and procedures needed for program improvement

Participants came prepared to brainstorm with positivity

Public foundations, private foundation and private clubs



Aligned on requirements for successful, sustainable American Olympic sailing program

Reviewed current strengths, weaknesses and opportunities for each participating club



Conclusion:

Critical areas of limited capabilities from clubs and/or USSA

Solution requires organization and leadership. It is not currently being provided by USSA

### Attendees



ST. FRANCIS YACHT CLUB



NEW YORK YACHT CLUB

AMERICA ONE RACING

### Declined Participation



### Critical tasks for successful Olympic Training

1. Talent development
2. Governance Rules and Regulations
3. Legal, Accounting and HR Standardization
4. Sustainability & Planning
5. Fundraising
6. Funds Disbursement
7. Publicity
8. Athlete Promotion / Off-H2O Development
9. Equipment Ownership & Maintenance
10. Facilities
11. Physical Facilities

With this report, the Coalition's hope is that the conversation, planning, action, training and donations can be organized to develop 2028 American Sailing medal winners

# TASKS FOR SUCCESSFUL AMERICAN OLYMPIC TRAINING

## AGGREGATED ASSESSMENT



### TASKS: STRENGTHS, WEAKNESS AND OPPORTUNITIES

		USSA		
		DOES WELL	DOES NOT DO	
COALITION MEMBERS	DOES WELL	<ul style="list-style-type: none"> <li>Talent development</li> </ul>		Areas where clubs are doing well
	WILLING TO DEVELOP	<ul style="list-style-type: none"> <li>Legal, Accounting and HR Standardization</li> </ul>	<ul style="list-style-type: none"> <li>Facilities</li> <li>Physical Facilities</li> </ul>	Areas where USSA is strong and can provide more support
	DOES NOT DO	<ul style="list-style-type: none"> <li>Governance Rules and Regulations</li> <li>Fundraising</li> <li>Funds Disbursement</li> <li>Publicity</li> </ul>	<ul style="list-style-type: none"> <li>Sustainability &amp; Planning</li> <li>Athlete Promotion / Off-H2O Development</li> <li>Equipment Ownership &amp; Maintenance</li> </ul>	Areas where additional leadership and development is needed

- The challenge and country is too large for one entity to do it all.
- We can harness the collective energy and expertise from all organizations and individuals to develop and sustain our sport.
- We have the willingness, talent, dedication and opportunity.

**Leadership is the only thing in questions at this point;  
We need organization to continue to perform, USSA to lead and support from USOPC.**



## THE DETAILS



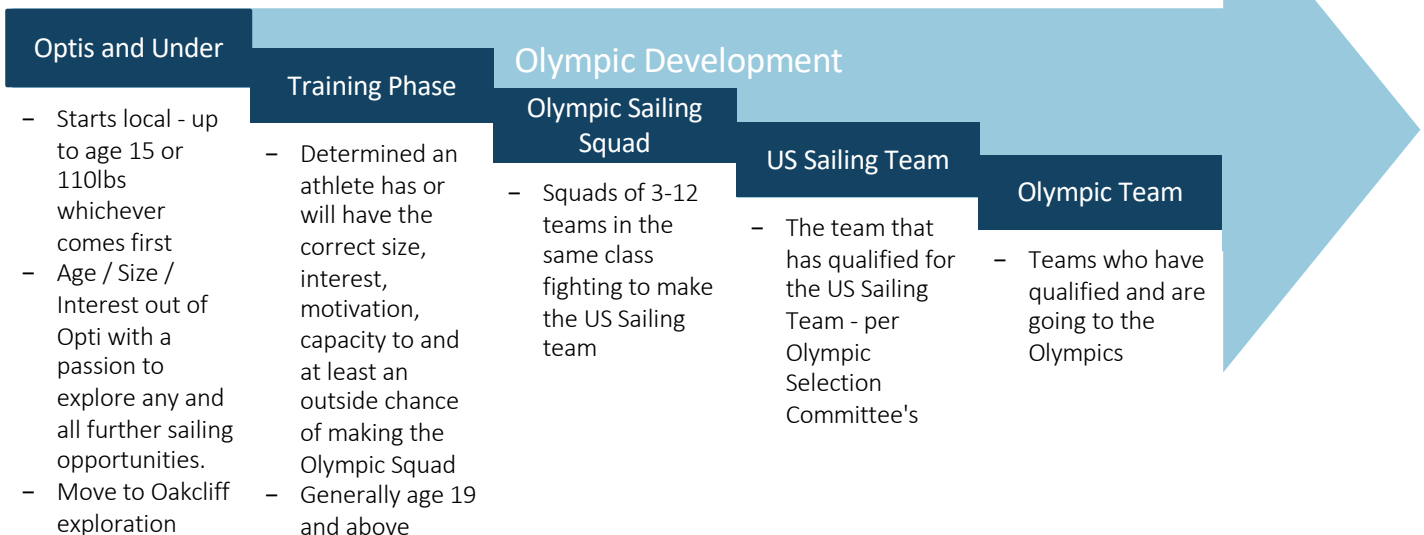
# TASKS FOR SUCCESSFUL AMERICAN OLYMPIC TRAINING

## INTRODUCTION

General Goals and Standards Accepted as Fact for this Discussion

- ✓ Create a structure for American Athletes to podium at the Olympic Games
- ✓ Strive for the highest level of excellence and professionalism - from athletes to coaches to organizers and supporters
- ✓ Achieve Financial Stability and Integrity for all programs including all regulatory and best practices (audits, transparency etc.)
- ✓ Work with mutual respect of each entity / participant
- ✓ Put the overall team first and individual athletes second
- ✓ Culture of excellence, good humans, coach, teach, correct, enable athletes to reach their highest level

## Delineations and Definitions of Stages

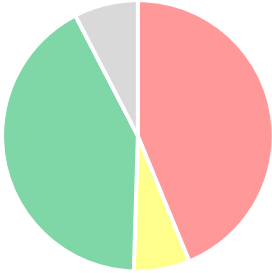




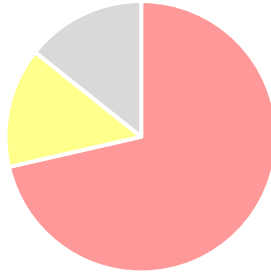
# TASKS FOR SUCCESSFUL AMERICAN OLYMPIC TRAINING

## AGGREGATED SURVEY RESULTS

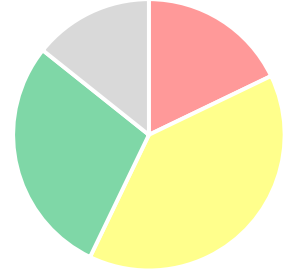
Talent Development



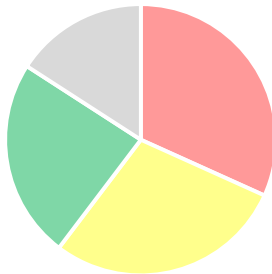
Governance Rules and Regulations



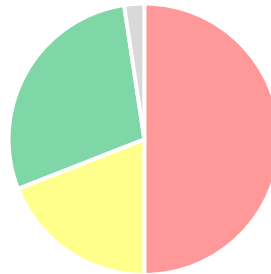
Legal, Accounting & HR Standardization



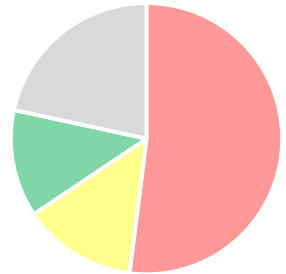
Sustainability & Planning



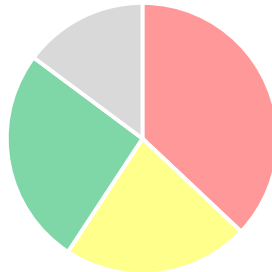
Fundraising



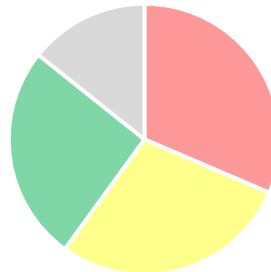
Funds Disbursement



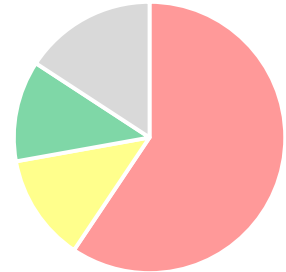
Publicity



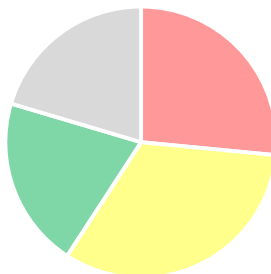
Athlete Promotion / Off-H2O Development



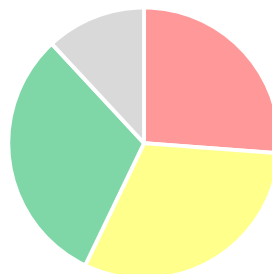
Equipment Ownership & Maintenance



Facilities



Physical Facilities and Sites



*NYYC, St.FSF and USSF declined to provide spread sheet data*

<sup>1</sup> US Sailing Association role was filled out collectively as they refused to participate

Yes we do and can do well

Potentially can develop or take on

Something that you absolutely do NOT do nor, want to do

No response



# SURVEY RESULTS OVERVIEW

	SF of NY	PYC / Sail P'Cola	St. FYC	America One	BMQR / AM	Oakcliff	PSF / SF Orgs	USSA <sup>1</sup>
Talent Development								
Governance Rules and Regulations								
Legal, Accounting & HR Standardization								
Sustainability & Planning								
Fundraising								
Funds Disbursement								
Publicity								
Athlete Promotion / Off-H2O Development								
Equipment Ownership & Maintenance								
Facilities								
Physical Facilities and Sites								

NYYC, St.FSF and USSF declined to provide spread sheet data

<sup>1</sup> US Sailing Association role was filled out collectively as they refused to participate





# TASKS FOR SUCCESSFUL AMERICAN OLYMPIC TRAINING

## DEFINITIONS

### Talent Development

- Share with all possible sailors that sailing is in the Olympics
- Identify Sailing Talent - locally
- Identify Sailing Talent - regionally
- Help Young Athletes set realistic Sailing Goals
- Work with professional level athletes
- Provide regular assessments and corrections e.g. quarterly
- Identify Coaching Talent
- Develop Domestic Coaches
- Hire International Coaches
- Manage Coaches and support staff
- Technology for ODP and Above
- Weather
- Sail Development
- Rig Tuning
- Recon from other countries
- Maintain national secure database of technology

### Legal, Accounting and HR Standardization

- Standardization of Contracts, Agreements and Commercial Agreements with the athletes and coaches
- Ensure athletes and coaches are fully aware of differing laws across states and countries
- Establish and Share Best Practices bookkeeping and expense tracking
- Efficiently squeeze every dollar

### Fundraising

- Donor Development
- Corporate
- Grants - (getting as part of fundraising)
- USOPC Funding
- Legacy Giving from Prior Athletes
- Industry Partners - mostly 'in-kind'

### Publicity

- National awareness of athletes and development of athlete heroes.
- Spokesperson for plan(s)
- Team branding, communications, and marketing to enhance the national brand of the US Sailing Team, including athlete promotion, logos, and promotions
- Represent Athletes in sponsorship

### Athlete Promotion & Off-H2O Development / Management

- Provide for Athletes:
  - Media Training
  - Business Training
  - Fundraising and Marketing training
  - Public Speaking
  - Ancillary skills training so athlete is able to supplement funding with earned funds

### Facilities

- Summer Training Conditions
- Summer Training Facilities for boats and housing
- Winter Training Conditions
- Winter Training Facilities for boats and housing (post grad)
- Year Round/Full Time Training Conditions
- Year Round/Full Time Training Equipment and housing
- Create and maintain a permanent training center for the US Sailing Team (in Long Beach or other appropriate location)

### Governance Rules and Regulations

- Mitigate Coach/Athlete issues (non-Safe Sport)
- Selection Committee Setting up selection process
- Run Selection Events for Olympic Games
- The Ted Stevens Amateur Sports Act Compliance
- Manage Sailing's relationship with USOPC and IOC
- Represent US Sailing to World Sailing and all that that entails
- Manage volunteers (e.g. Race Committee etc.) within the Olympic Regatta World
- USOPC and US Center for SafeSport compliance and reporting requirements, including ensuring all staff are educated on these requirements and in compliance
- Ensure Athlete Representation on management and leadership per USOPC rules and regulations
- Conduct 360 reviews from athletes, coaches, parents and trainers and objectively course correct when needed

### Sustainability & Planning

- Long Term Stewardship 12-48 years
- Long Term Planning - Lead - yearly collaboration and plans
- Day to Day coordination and planning
- Yearly Plan - schedule
- Coordination, Scheduling and movements of equipment and athletes
- Employ staff - estimated number exclusively for Olympic Training
- Lead adaptability and entrepreneurial efforts
- Establish fair and transparent systems and policies.
- Manage Emergency Situations from war to pandemic to injuries

### Funds Disbursement

- Give Grants for:
  - Coaching Time
  - Equipment
  - Sails and Rigging
  - Travel
  - Salaries
  - Boat Insurance
  - Health Insurance
  - Childcare
  - Coaching Expenses
  - Charter fees
  - Clothing
  - Food / Per Diem
  - Entry Fees
  - Family Expenses - travel etc.
  - Housing at events
  - Rent during the quad
- Identify & manage Bridge Funding - mostly in training phase
- Maintain Financial aid information to determine greatest need of individual athletes

### Equipment Ownership & Maintenance

- On Water Inventory:
  - ILCA 6&7
  - 49er
  - 49erFX
  - Kites
  - 470
  - Nacra 17
  - IQFoil
  - Support Boats - Ribs
- Transportation Inventory:
  - Box Trailers
  - Trucks on site
  - Boat Trailers
  - Athlete Trucks, own /share
  - Athlete Trailers, own / share
  - Sleeping / RV Trailers
- Operator Training - e.g. how to grease a wheel bearing
- Policies and procedures are in place to protect the Team's physical assets
- Non-Domestic Facilities
- Non-Domestic Vehicles
- Non-Domestic Fleets

### Physical Facilities and Sites

- Gym
- Food Prep
- Housing
- Storage easily accessible
- Sports medicine access on site or very close
- Sports Psychology when needed